



Christine Kennedy

Social Innovator:

Shifting the Paradigms of Aging, Housing, and Community

Nationally recognized as a thought leader in positive aging, and innovative models of housing and services for the next generation of older adults, **Chris Kennedy** makes things happen! She energizes innovation by skillfully connecting people and ideas in forums that stimulate collaborative thinking. As a catalyst for initiatives that leverage emerging opportunities for sustainability and economic growth, she inspires professionals from multiple disciplines to shift their paradigms of aging, housing, and community.

Chris finds out what people want to have happen and takes it from there: initiating political and social connections, working with thought leaders, arranging every detail of events that maximize engagement, getting the right people there, stimulating learning through all the senses, capturing ideas, assuring evaluation and follow-up. Chris shifts roles from presenter to facilitator to behind-the-scenes organizer – Whatever works!

Chris manages **Age2Age**, a national consulting practice based in the Silicon Valley that accelerates age-friendly projects and practices. Age2Age is focused on creating socially and economically sustainable housing, community-wide supports for aging-in-place, and livable communities for all ages.

Chris also serves as the Executive Director of the **Institute for Age-Friendly Housing**, a Silicon Valley non-profit organization that is educating cross-sectors of professionals about the dynamic and evolving paradigm shifts that accompany the aging demographic.

She holds a Masters Degree in Urban Planning from the School of Social Ecology at the University of California, Irvine. Her 30-year cross-discipline career spans urban, transportation & strategic planning, lobbying, and business development in the fields of aging, telecommunications, and high technology.

Client references are readily available.

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Christine Kennedy: Decades, Trends and Roles

Decade	Trend	Role	Selected Engagements & Accomplishments
1970's	Transit	Urban Planner & Grants Administrator: <i>Orange County Transit District</i>	<ul style="list-style-type: none"> ● Developed the 1st Long Range Multi-Model and Transit plans for Orange County, California. ● Managed all capital and operating grants for the county's first transit system; growing 7 years from 21 to 5,000 employees, plus buses, maintenance facilities & administration building.
1980's	Telecom	Lobbyist: <i>Chicago Tribune's Cable TV Subsidiary</i>	<ul style="list-style-type: none"> ● Won the initial Cable TV Franchise in 3 Southern California cities.
1990's	Technology	Regional Sales Manager: <i>Advanced Technology Solutions</i> , a Silicon Valley software consulting firm	<ul style="list-style-type: none"> ● Built and managed a client portfolio that included high-tech start-ups and Fortune 500 companies; recognized consistently as a top performer, carrying 25% to 85% of the firm's revenue.
2000+	Aging, Housing & Services	Managing Consultant: <i>Age2Age</i>	<ul style="list-style-type: none"> ● Managed AARP's National Strategy Forum: Livable Communities for All Ages ● Developed and delivered 3-Year Professional Education Program ("Trends and Opportunities: Age-Friendly Communities") for LeadingAge, the national trade association of non-profit providers of housing and services for aging. ● Conducted Education and Visioning sessions for C-level managers and Board Members of retirement communities.
2000+	Aging, Housing & Services	Executive Director: <i>Institute for Age-Friendly Housing</i>	<ul style="list-style-type: none"> ● Launched & managed the <i>Silicon Valley Positive Aging Forum</i> - an annual speaker series of thought leaders in the field of aging.
Recent Presentations Include:			<ul style="list-style-type: none"> ● Keynote for Ventura County Housing Options Conference. ● Invited Panelist: National Forum on the Future of Aging. ● Regional & National Programs for: <ul style="list-style-type: none"> ◇ American Society on Aging ◇ International Positive Aging Conference ◇ San Mateo County Housing Leadership Group ◇ California Local Governments Commission ◇ Silicon Valley Aging Services Collaborative
Recent Publications & Reports:			<ul style="list-style-type: none"> ● <i>The City of 2050: An Age-Friendly Vibrant, Intergenerational Community</i>, the Journal of the American Society on Aging, Fall, 2010. ● <i>AARP National Strategy Forum: Livable Communities for All Ages</i>, Report, September 18, 2012.

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